

Pride in Quality

Brian Wille Construction's clients remain satisfied with the company's custom homes years after they are completed. **BY JIM HARRIS**

“The level of customization we offer sets us apart.”

**BRIAN WILLE,
PRESIDENT AND OWNER**



Brian Wille Construction has completed more than 350 custom homes in Chicago's southwest suburbs since 1992.



Brian Wille prides himself on building homes that meet and exceed client expectations. “From the concept to rough drawings and blueprints, through to the home being built, our clients know what their home will look like at all times and are satisfied with the end result,” Wille says. “I take a lot of pride in quality. Years after I’ve built their house, people still have no major problems with their home and will refer me to others.”

Wille's self-named custom homebuilding company has completed more than 350 custom homes in Chicago's southwest suburbs since 1992. The vast majority of Brian Wille Construction's homes are built-to-suit based on clients input. “The level of customization we offer sets us apart,” he says. “Clients can refer to one of my model

PROFILE

BRIAN WILLE CONSTRUCTION
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homes and we can design something specific for them, or they can bring in their own plans.”

Wille regularly meets with clients and personally visits job sites at least once a week. “Our attitude is we pretty much do whatever the client wants,” he says. “We are in almost constant communication during several stages of the homebuilding process. If a client wants something different than what was originally planned before a stage, I take the time to go through it with them and make sure it’s something they really want.”

Wille works closely with an architect and a group of subcontractors to complete projects. Wille has worked with the same architect and subcontractors for more than 20 years, and his wife Sherry serves as the company’s interior designer. “All of my subcontractors and trades feel they have a stake in building a client’s home and work very well together,” he adds.

BUILT FOR CLIENTS

Brian Wille Construction’s homes typically sell in the upper \$400,000s. The company’s clients include young families as well as empty nesters, Wille says. Both demographics have purchased homes in Wille’s largest ongoing project: Prairie Ridge Estates, a

132-lot subdivision in New Lenox, Ill. Wille owns all of the lots in the development; half of those lots have already sold.

Most of the homes in the subdivision are two-story single-family homes, though Wille has also built single-story ranch homes there for the parents of five families of residents, he notes.

Commonly requested elements in Wille’s homes include great rooms, home offices and covered porches in the rear of the home. All of the company’s homes feature efficient building materials such as blown-in insulation, as well as ENERGY STAR-rated furnaces, hot water heaters and appliances.

Most of the company’s homes feature a brick and masonry exterior on the first floor. Many of its recent homes feature a Craftsman-style exterior architecture with detailed siding. “We take our design queues from the people walking in the door, because they already have an idea of what they’re looking for,” Wille says.

Referrals and positive word of mouth from Brian Wille Construction’s long list of satisfied customers will likely keep the company busy for years to come. “It’s unique to find a true owner/operator whose name is on their product and who handles all aspects of the building process with customers,” Wille says. “I’m proud of the customer satisfaction I’ve earned.” ■

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